



AI and Ethics Expert Working Group

Terms of Reference

1. Purpose

- The purpose of the working group is to create a resource to support the sector with ethical decision making on AI.
- As part of this process the working group will provide expertise on ethical considerations and impacts of AI in the museum sector to inform the scope of the resource.

2. Membership

- This is an expert working group so members will bring expertise on ethics and AI in museums.
- Four members of the working group will be recruited through transparent recruitment, following the MA's inclusive recruitment policy.
- Two members of the working group have been selected from the Ethics Committee to ensure continuity between the Ethics Committee and working group. The chair of the Ethics Committee will attend meetings of the working group.
- The first meeting of the working group will be chaired by the chair of the ethics committee and the group will then appoint a chair for subsequent meetings.
- The membership aims to represent the four nations. The Ethics Committee will be asked to identify gaps in expertise or representation in the membership that need to be filled. Where necessary, the MA will invite additional members to join the working group or to be guest speakers to fill these gaps.
- The director of the MA and the policy and ethics lead will attend working group meetings.
- Other MA staff, where appropriate, may also attend working group meetings.

3. Governance

- MA staff will support the working group with secretariat at meetings and will support the analysis of findings.
- The working group is accountable to the Ethics Committee and MA Board. As such the working group's guidance will be presented in written form to both the Ethics Committee and MA Board for approval.



- The working group has been recruited for a specific purpose; therefore, the members have been appointed on a fixed term basis and the group will dissolve once the resource has been created.
- The final version of resource will be launched at MA conference in 2027.

4. Administration

- The working group will meet approximately six times a year. All meetings will be conducted online.
- Minutes of the working group meetings will be circulated to the Ethics Committee and the MA Board.